**Subject: Support a community cause with a charity raffle prize donation!**

Dear [insert name],

I am reaching out on behalf of a local community group which is holding a raffle in aid of national charity The British Porphyria Association. The raffle will take place on [insert date] and we are currently approaching local businesses to ask for a token of goodwill to be given away to the lucky winners.

Porphyria is the name given to a group of rare metabolic disorders that cause a build-up of certain chemicals in the body. Although relatively rare, the effects of porphyria can be very severe and many patients suffer for years without a diagnosis because of a lack of awareness of the condition among medical professionals. Despite this, there are many reasons to be optimistic and with the right information, many can experience fulfilling lives. Early diagnosis is vital if we are to improve the quality of life for those affected by it.

All proceeds from the raffle will go towards supporting the BPA in their work to raise awareness, advance research and treatments, and provide emotional and practical support for families affected by porphyria. This is a cause close to my heart as [if you have a personal reason for fundraising for the BPA, include it here, e.g. if you/your family are affected by porphyria and have benefited from the BPA’s support].

We would be so grateful if you could spare a monetary donation, raffle prize or discount voucher to support our cause. We know it’s a big ask, so in return, we would of course promote your business when advertising the raffle on our social media pages and include your logo if you so wish. If you also wanted to send us some promotional material, we would also be happy to have this on display at the event for people to take away with them.

I sincerely hope that we can begin to form a mutually beneficial relationship and I'd be pleased to hear of any ideas you have that could benefit us both.

I look forward to hearing from you and please do not hesitate to contact me if you have any questions.

All best wishes,

[Insert your name]