Dear parents,

I am writing to inform you of a charity fundraising campaign the [school/workplace] is taking part in and details of how you can participate.

On [insert date], which takes place [on/near Global Porphyria Day/Porphyria Awareness Week], the school will be holding a **Purple for Porphyria Day** in support of the British Porphyria Association (BPA) – a small national charity which supports porphyria patients and their families, across the whole of the UK and Ireland.

The porphyrias are a group of rare conditions as they affect a small number of the population[[1]](#footnote-1). But, the complexities of the porphyrias mean that patients often experience exceptionally negative effects on all aspects of their lives!

The BPA encourages patients and families to be informed and educated about their condition, to connect with others and share their stories so that they are more able to take control and be empowered patients.

**How can you help?**

All [you have/your child has] to do to get involved with the campaign is to **make a £1 donation** and **wear an item of purple clothing** to [school/work] on the date specified above.

The donation can be made in cash via [insert details of how you will be collecting donations, e.g. donation boxes available in classrooms] or online via our JustGiving page [insert link to JustGiving page if you have made your own, or to the [main BPA JustGiving page](https://www.justgiving.com/britishporphyriaassoc)].

If you would like to find out more about porphyria and the work the BPA does to support patients and their families, you can visit [www.porphyria.org.uk/awareness-videos](http://www.porphyria.org.uk/awareness-videos).

There are also some social media posters available on the BPA website if you would like to join in with promoting the event online. These are available at [www.porphyria.org.uk/purple-for-porphyria-posters](http://www.porphyria.org.uk/purple-for-porphyria-posters).

Thank you for taking the time to read this letter – on behalf of the [school/workplace] we are very grateful for your support of this campaign to raise awareness of porphyria as a rare condition within [insert school/work/local community].

With best wishes,

 [insert name]

1. www.porphyria.org.uk [↑](#footnote-ref-1)